

COMPETITION “DREAM HOLIDAY”
LS TRAVEL RETAIL ROMA S.r.l.
in association with: AIREST RETAIL S.R.L. and AIREST RETAIL BAPA S.R.L.

ORGANISING COMPANIES

LS TRAVEL RETAIL ROMA S.r.l. registered office in Via F.lli Bandiera n. 7, 30020 – Gaggio di Marcon (VE), registered with the Commercial Register of Venice. VAT number C.F. e P.IVA 11867061001, in association with:

- AIREST RETAIL S.R.L. registered office in Via F.lli Bandiera n. 7, 30020 – Gaggio di Marcon (VE), registered with the Commercial Register of Venice. VAT number 04044640276
- AIREST RETAIL BAPA S.R.L. registered office in Via F.lli Bandiera n. 7, 30020 – Gaggio di Marcon (VE), registered with the Commercial Register of Venice 04268990274

Hereinafter referred to as « Organising Companies”, is holding a competition in order to increase products sales into Aélia Duty Free stores according to the following conditions:

DELEGATED SUBJECT

New Promotional Mix Srl - Via Giuseppe Frua, 22 - 20146 Milan

LOCATION:

National territory, in the Aelia Duty Free Stores listed in the attachment A) and managed by the Organising Companies

PERIOD:

- From 00:01 on 02/07/2019 to 23:59 27/08/2019 to participate
- From 00:01 on 02/07/2019 to 23:59 31/08/2019 to vote

CONDITIONS CONCERNING THE PARTICIPANTS

The Competition is open to all adults individuals (at least 18 years of age, according to the rules in Italy), who makes purchase of at least € 39,00 (on a single invoice) in the Aelia Duty Free stores listed in attachment A), holding a boarding pass for a flight departing on the day of their purchase

The following parties are expressly excluded from entering the Competition: staff members of the Organising Companies and its subsidiaries, any person who contributed either directly or indirectly to the design, organisation, creation and/or management of the Competition and/or prizes as well as their family members (spouse, partner, direct ascendant or descendant).

ELIGIBLE PRODUCTS:

The Competition implies a purchase obligation of a minimum value of €39,00 on all products sold in the Aelia Duty Free stores, excluding tobacco and electronic cigarettes

PRIZES:

There are **6 prizes** assigned by a jury, consisting of:

First Prize:

- Voucher for a customized trip with a commercial maximum value of €10.000,00 TTC (ten thousand euros) to design with the supplier communicated from the Organising Companies in case of winning.

from 2° to 6° Prize:

- Voucher “flight+hotel” for a weekend in Europe with a commercial value of € 500,00 (five hundred euros) to use with the supplier communicated from the Organising Companies in case of winning.

Five Prizes in total for a maximum value of € 2.500,00

- Winners will have an expiry date of September 14th 2020, to claim their prize. Beyond this date and if the Winners have not submitted their Prize, they will be considered abandoned by the Winners and will not be put into play, without the responsibility of the Organising Companies cannot be engaged.
- Voucher for the customized trip and voucher for “Flight+hotel” can be used only through supplier communicated from the Organising Companies and it is valid only for one trip
- Prizes cannot be returned, exchanged or replaced by any other item, service or financial equivalent for any reason whatsoever.
- Vouchers must be used in one time for the full amount. Only if the value of chosen trip should exceed the value of the voucher, the possible difference in money must be added by the winner using the currencies accepted from supplier.
- Prizes are non-transferable.

Any additional costs that may be realized by the Winners and that are not expressly provided for in the Rules will be exclusively dependent of them.

The winner and their travel companions must ensure that their passport, visa and any other travel documents required are valid and up-to-date for any trip they organise. No other trips will be organised in the event that the winner cannot, for any reason, take part in the holiday planned with the agency.

WINNING PRICE:

€ 12.500,00 TTC

WITHHOLDING TAX:

€ 3.125,00 (25% tax)

WAIVER OF COMPENSATION:

The Organising Companies declares to waive of right of compensation of the withholding tax by favouring the winners ex art.30 DPR 600/73.

BANK GUARANTY:

€ 12.500,00 (expiring date 13/09/2020)

DEADLINE TO PURCHASE:

23:59 of 27/08/2019

DEADLINE TO PARTICIPATE:

23:59 of 27/08/2019

DEADLINE TO VOTE:

23:59 of 31/08/2019

DESIGNATION OF THE WINNER BY JURY:

Within 13/09/2019 in the presence of the Rome Chamber of Commerce Official

TERMS OF PARTICIPATION

The participation to the competition starts on 2 July 2019 at 00:01 and ends on 27 August 2019 at 23:59 and is reserved to passengers over the age of majority, who purchase for a minimum amount of € 39,00 (on a single invoice) in the Aelia Duty Free stores listed in attachment A), holding a boarding pass for a flight departing on the day of their purchase.

Tobacco and electronic cigarettes are excluded from the purchase.

The original receipt attesting the purchase and the travel ticket (boarding pass) should be preserved until 31 October 2019 and in case of winning they must be sent to the mentioned address.

Therefore, passengers who made the purchase from 00:01 of 2 July 2019 to 23:59 of 27 August 2019 to participate into the competition must:

- Go to www.dreamholidaywinner.it;

- **Register** by completing the mandatory fields of the form (title, surname, first name, valid email address, Aelia Duty Free store where the receipt was issued);
- **Tick the box:** "I have read and agree to the competition rules".
- **Tick the box:** "I have read the privacy policy" concerning the treatment of personal data for purposes strictly related to the competition"
- **Tick the box** "I agree to receive newsletters from Aelia Duty Free" (not mandatory)
- **Create your visual creation** representing the holiday of your dreams by using images of the gallery to personalize with graphic elements (stickers, filters...).

The single participant could register only once.

Once realized, the virtual postcards cannot be changed by the participants. Incomplete participations or not personalized photos will be not take in consideration.

After the visual creation upload, the visual creation is subject to moderation. Participant will receive an email confirming the validation or not of the visual creation which has been downloaded, within two working days:

- If the visual creation is validated, it will be published on the website with all other entries (hereinafter: the "Gallery"). The Participant will be able to access to it on the Gallery and will be able to share it with his contacts
- If the visual creation is denied, the Participant will receive the reason of the rejection by email at the address he/she has indicated during his/her participation. He may then download or create a new visual creation, provided that he complies with the Rules.

Once registered, the Participant can play several times, that's to say that he can make several visual creations but could win only one of the prizes.

VOTE:

The postcards in the Gallery can be voted from the users of the site until 23:59 of 31/08/2019.

To vote it is necessary to link to www.dreamholidaywinner.it insert own e-mail and click on "vote".

Please note that:

- The Participant and the public can vote only once a day for the creation of their choice (by giving their email address) throughout the period of the Competition.
- The Participant doesn't have the possibility to vote for his own Visual Creations.
- The act of voting itself does not carry any chance of winning a prize.

SELECTING THE WINNER

At the end of the competition, within 13 September 2019, the manager of the informatics system will allow the Chamber official (or public Notary) to access to the informatics system in order to define the ranking of the participants.

The 20 virtual postcards which will have received the highest number of votes, in observance to the rules of the competition, will be anonymously submit to a qualified Jury from the Organising Companies, composed of 3.

There will be only one winner of the 1st Prize and 5 winners of the 2nd Prize among participating Aelia Duty Free Stores.

In case of postcard with equal numbers of votes it will be proceed with drawing within them to determinate their position.

In case the same participant has more than one postcard within the first 20, it will be taken in consideration only the one with more votes. The other postcards will be invalidated.

At the presence of the Chamber official or public Notary, the Jury at its own unquestionable and incontrovertible judgment will designate 6 winners (+14 reserves, from position 7 to 20), on the base of the creativity and originality of the virtual postcard, who will receive the prize.

The reserves will take over if the winner is unreachable or if he is not compliant to the rules of the competition, after verification.

Winners will be notified that they have won one of the Prizes at the email address indicated during their participation in the Competition. It will be required to send no later than **30 September 2019** through registered letter:

- The original of their ticket (boarding pass) with the day of the purchase, and must indicate the same date of the receipt.
- The original of their receipt attesting the purchase of products in the period 2 July - 27 August 2019, in one of Aelia Duty Free stores listed in attachment A) for a minimum amount of € 39,00 (excluding tobacco and cigarettes electronic)
- Personal data with copy of valid identity card (data must correspond to the data used for registration)

The address to send all the documents is:

Concorso "DREAM HOLIDAY"
c/o New Promotional Mix Srl
Via Giuseppe Frua, 22
20146 Milano

If the Winners do not send the receipts before the date mentioned above or in case of missing element (s), the Prize will be considered abandoned by the Winner and will not be put back into play, without the responsibility of the Organising Companies.

If all the data perfectly match to those entered during registration, the prize will be confirmed and will be sent within 60 days.

In the event of slight discrepancies, the prize will not be confirmed and will be passed to the reserve winners with the same procedure.

It should be noted that receipts and / or flight tickets (boarding passes) that have been tampered with, not clearly legible, counterfeited (with abrasions, altered, deleted and similar), or in photocopy, in certified copies, not intact, torn and stuck up using the scotch tape, will not be deemed valid .

It should be noted that, under this Regulation, in the event that the winner sends the correct data and documents (compliant with those entered at the time of participation) beyond the deadline (by 30 September 2019), the winnings will not be recognized .

In case of reserves i twill be communicate the deadline to send all the documents.

ADVERTISING:

Through billboards posted in Aelia Duty Free stores and www.dreamholidaywinner.it web site

The sponsoring companies reserve the right to use any other form of advertising that they consider useful in order to spread the knowledge of the competition.

The contest regulation are available free of charge at the cash desk tills of Aélia Duty Free stores listed in attachment A), and on www.dreamholidaywinner.it web site

CLARIFICATIONS:

- Participating to this game is free. No charges are applied to the participants by the competition manager. People connecting to the site only pay for the cost of the internet connection to the telephone company to which they are subscribers.

- The Organising Companies may not be held liable if the email announcing the win is not sent or received because of a mistake in the email address provided by the Participant on their Competition entry form, or in the event of an ISP failure or internet fault.

- The sponsoring Companies do not assume any responsibility for problems of access, impediment, malfunction or difficulty concerning technical instruments, cables, electronics, transmission,

connection, hacking interventions, etc., which may prevent them from participating in the competition.

- The Organising Companies are the exclusive owners of all intellectual property rights both on the structure and on the content of the web site.

- The Organising Companies reserve the right, without notice, to modify or delete any element of the site at any time and to take all appropriate actions to terminate a violation in case of violation of their intellectual property rights or to protect the integrity and proper functioning of computer systems, servers, databases, networks, the Site, the personal data of the Participants, as well as the related intellectual property rights.

- The company providing and responsible for the information system management is: LIMEO INTERACTIVE, with registered offices at 39, Allée Fèlix Nadar, 33700 Merignae, whose manager has issued a self-certified report certifying the proper functioning of the system to guarantee public good faith.

- The server responsible for receiving and managing activity data for all phases of the competition is located in Italy.

- The participant who, according to the unquestionable judgment of the sponsoring Companies or third parties appointed by them, has participated in a suspicious, fraudulent manner or in violation of the normal course of the initiative will not be able to enjoy the prize won in this way. The sponsoring Companies, or third parties entrusted by the same companies, reserve the right to proceed, within the terms deemed most appropriate, and in compliance with applicable laws, to limit and inhibit any initiative aimed at circumventing the designed system. Any attempted fraud and any inaccurate or false declaration implies the immediate disqualification of the participant.

The Organising Companies also reserve the right to carry out the appropriate checks in order to ensure the regularity of the participation and the correctness of the data indicated by the participant.

The Organising Companies do not assume any responsibility:

- for any injuries that may occur to the winner and / or to his or her companion (or to the persons delegated by him to use the prize) during the chosen trip

- for any loss, theft, damage to property belonging to the winner and / or to his or her companion (or to the persons delegated by him), during the chosen trip

- for any damage, deterioration, acts of vandalism, caused by the winner and / or by his or her companion (or the persons delegated by him to use the prize) to the facility that hosts them

The winner and / or his or her companion (or the persons delegated by him) are responsible for any damage, deterioration, acts of vandalism to the facility that hosts them.

If the prize is not claimed or not awarded for any reason, will be donated to the Bambino Gesù Onlus Foundation - Passeggiata del Gianicolo, snc - c / o Villino Sion 00165 - Rome (C.F. 97531780589).

The Organising Companies reserve, in case of unavailability of the prizes, for reasons beyond their responsibility, to replace them with others of equal or greater value.

INTERNET LIMITATIONS:

Participation in the competition implies the acceptance of all the rules that regulate it, without the need for explicit acceptance.

In particular, the participant accepts Internet characteristics and limitations, in particular regarding technical performance, the time required for consultation, questions or information transfers, risks of interruption, and in general, the risks inherent in each connection and Internet data transmissions, the lack of protection for certain data against the possible misuse or abuse and the risks of contamination from every possible virus in the Network.

Consequently, the Organising Companies cannot be held responsible for:

- Transmission and / or reception of any type of data and / or information from the Internet;
- Internet network malfunction that could prevent the program from going ahead in the game / functioning properly;
- Failure / interruption of any material received electronically or communication lines;
- Loss of any paper or electronic mail, and, in general, loss of any type of data / information;
- Mode of operation of any type of software;
- Consequences of viruses, program errors (bugs), technical anomalies or interruptions, hacking interventions;
- Any damage caused to the participant's computer;

It is the responsibility of each participant to take accurate measures in protecting its own data and / or software, contained in its equipment / equipment, from all related risks.

Participants are entirely responsible for their connections to the Site and their participation in the Contest.

For any aspect not expressly indicated in the present Regulations, DPR no. 430 of 26.10.2001 will be implemented.

Information on the treatment of the personal data pursuant to EU 2016/679 Regulation

The companies LS TRAVEL RETAIL ROMA S.r.l., AIREST RETAIL S.r.l. and AIREST RETAIL BAPA S.R.L all with registered offices in Via F.lli Bandiera n. 7, 30020 - Gaggio di Marcon (VE), as Joint Data Controllers, inform the Participants in the " DREAM HOLIDAY" competition that the personal data

provided by the Participants will be used exclusively for participation in the Competition called " DREAM HOLIDAY"

- a) Allowing participation in the present competition as well as the management of the competition (including administrative, accounting and tax obligations) as provided for in these Regulations, allowing to receive communications regarding the outcome of the participation, the use of the prizes, and the related shipment;
- b) to follow up any contact requests, in relation to the course of the competition;

Whereas the participant agree to receive newsletters from Aelia Duty Free, his personal data can be treated in order to receive Aelia Duty Free newsletter containing advertising and promotional material.

The personal data of the participants may be disclosed to the staff of LS TRAVEL RETAIL ROMA S.r.l, AIREST RETAIL S.r.l. and AIREST RETAIL BAPA S.R.L.AIREST RETAIL S.r.l. and to external responsible entities:

- Company delegated according to DPR 430/2001 in the framework of this contest;
 - Companies that manage the organisation and performance of this contest;
 - Companies in charge of the management of information systems (website and databases);
 - Companies that manage the creation and sent of newsletters and containing advertising and promotional material;
 - Companies of the group to which the sponsoring Companies belong;
 - Officials or notary public (authorized to extraction of the winner and the reserves);
- Organizations and public authorities referred to the competition.

The provision of personal data is mandatory to participate to the contest. The consent to receive newsletter, promotional and advertising messages is optional.

The collected data will not be transferred to third part, except external subjects (previously indicated) who carry out activities strictly referred to the competition.

Personal data will be treated with manual form and telematics methods and is kept for as long as is strictly required, or for a minimum period as required by law or the regulations or the laps of the limitation period.

You may write to privacy@lagardere-tr.it, or send a letter to the registered office of the Joint Controllers and exercise your rights as per Art. 15-22 of the UE 2016/679 Regulation at any time, this includes your right to access your personal data; change, cancel, or limit them; request to receive, or transfer your data to another controller in an organized format that you can read on any common hardware, with common software. Moreover, you may oppose the processing of your data, in particular for marketing purposes.

Participants could revoke their consent to marketing communications such as newsletters containing advertising and promotional material.

The Data protection officer is available at the following email address: dpo@lagardere-tr.it

If the participant feels that the processing of his personal data is performed in violation of any of the provisions of the Regolamento UE 2016/679, he may raise his claim at the Data Protection Authority (www.garanteprivacy.it) in Italy, or in his country of residence, work, or alleged violation.

Law and forum selection

The Rules and the competition are governed by the laws of Italy.

Any dispute or claim relating to the performance or interpretation of these Rules, period of validity, will be referred to the Consumer jurisdiction.

attachment A): AELIA DUTY FREE STORES LIST PARTECIPATING INTO THE COMPETITION

- Aelia Duty Free FCO6 Terminal 1 imbarchi B Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO7 area partenze Terminal 1 Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FC21 Terminal 3 imbarchi E Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO8 area partenze Terminal 1 Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO3 Terminal 3 Imbarchi C Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO1 Terminal 3 Imbarchi E Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO2 Terminal 3 Imbarchi E Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO4 Terminal 3 Imbarchi E Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO5 Terminal 3 Imbarchi D Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FCO2 Terminal 3 Imbarchi E Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free FC14 Terminal 3 Imbarchi E Aeroporto “Leonardo da Vinci” di Fiumicino;
- Aelia Duty Free CIA1 Aeroporto “G.B. Pastine” di Ciampino.
- Aelia Duty Free TFS1 Aeroporto «Antonio Canova» di Treviso-Sant'Angelo
- Aelia Duty Free VCE1 Aeroporto «Marco Polo» di Venezia
- Aelia Duty Free VCE2 Aeroporto «Marco Polo» di Venezia
- Aelia Duty Free R540 aeroporto «Falcone Borsellino» di Punta Raisi – Cinisi (PA)
- Aelia Duty Free R533 aeroporto Bari Palese di Bari
- Aelia Duty Free R537 aeroporto Aeroporto Friuli Venezia Giulia